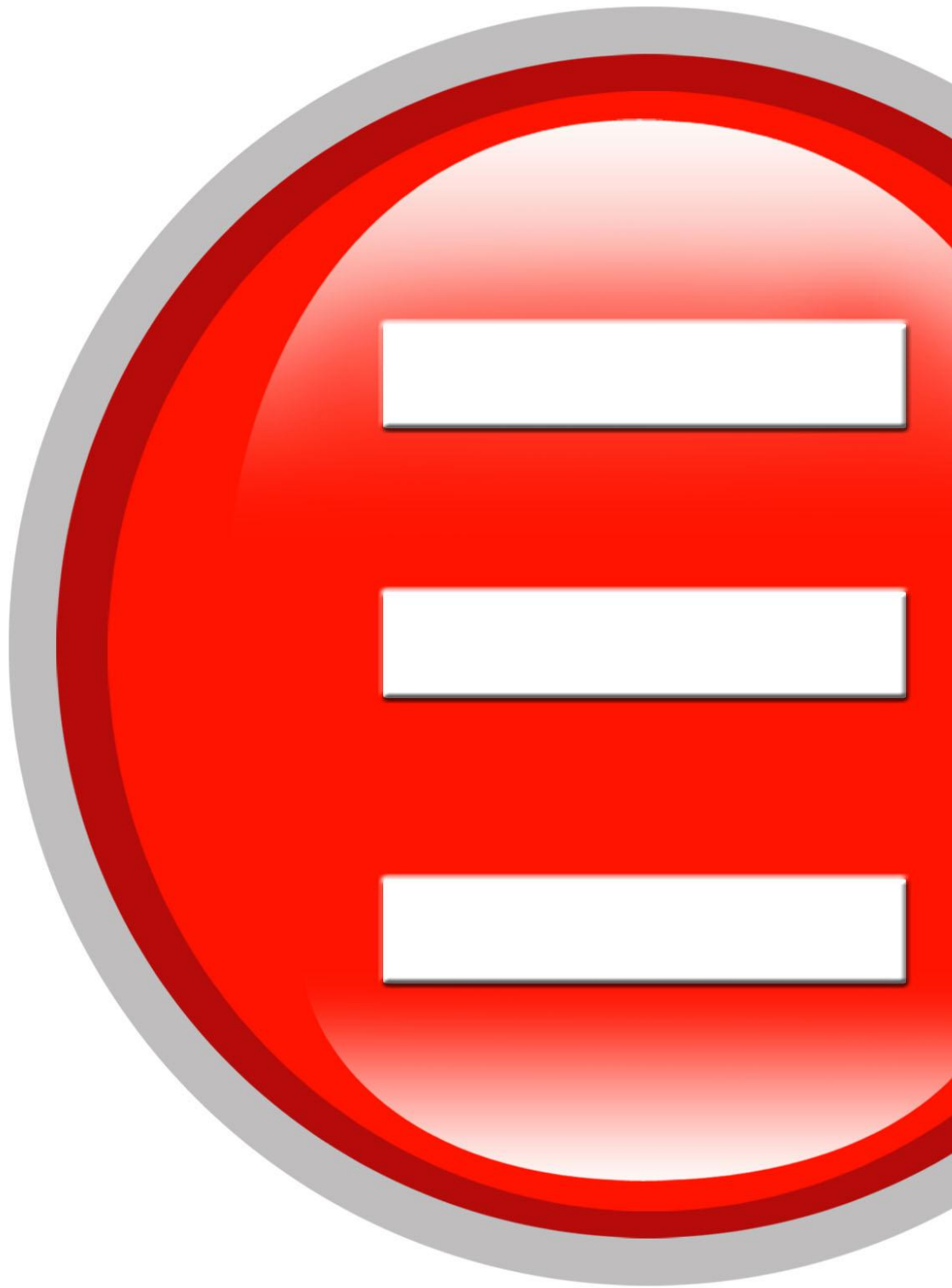


THE FIBRESPEED DIFFERENCE



THE FIBRESPEED DIFFERENCE

A FASTER BETTER FUTURE

It is FIBRESPEED's commitment first and foremost to ensure our partners can compete effectively in the fast moving, rapidly evolving, digital world. The FIBRESPEED network has been designed to offer partners and end users the highest levels of performance, reliability, availability and service to meet not just the challenges of today, but to tackle the demands of tomorrow: web-based business-critical applications, multi-media communications and the emerging suite of cloud and big data services.

FASTER

Performance; speed equals performance, but beware, it's not the only measure by which performance should be defined. Unlike a broadband service, a FIBRESPEED connection delivers the service speed that you order. Check out the small print – you'll not find any "up to" nonsense with FIBRESPEED. In other words, your bandwidth is not contended (shared) between multiple other users, guaranteeing that it's there exclusively for your use. What's more, your upload speed is the same as your download speed – meaning you have a high speed connection out of as well as into your business – handy if you need to shift a lot of information quickly. Make sure you know the actual bandwidth being delivered, both ways, not simply the advertised bandwidth.

BETTER

Reliability and Availability; if you depend on your Internet connection, you need it to be reliable. The trouble is, not all connections are the same and it's a universal truth: you *do* get what you pay for. Being directly connected to fibre offers not only outstanding performance but also the highest reliability figures available within the telecoms industry. Availability is simply the measure we put on reliability and FIBRESPEED's availability target is 99.5% - a target that we consistently exceed. If you depend on doing business with the outside world, make sure you have access whenever you need it.

Service Level Agreement (SLA); have you got one? Does your service have any form of commitment for restoration in the event of a problem? Even with the most reliable of services, things can go wrong and if you don't have a SLA, how do you know when you'll be up and running again? FIBRESPEED's SLA guarantees that, should a problem occur, it'll be dealt with

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quickly. When things go wrong are you certain your provider will be available to fix it in a guaranteed time?

Quality of Service (QoS); QoS is a term that applies to the ability of your network to successfully handle all of the different communications media you care to throw at it. Speed alone might be the determining factor for the successful management of data transfer, but voice and video by their nature are time sensitive and need to be specifically prioritised. A combination of techniques is used to deliver the right results, but if you need to communicate with the outside world, the quality and performance of your Internet service is critical – just what a FIBRESPEED connection excels at! Quality of Service is not just about speed, it's also about the ability to intelligently manage your comms.

FUTURE

Upgrade Path; one thing's for sure, we are all consuming more data. In fact, the stratospheric growth in the data centre market provides an indication of just how much more data we're all producing. You might be satisfied with the connection speed you're on today, but what about tomorrow? FIBRESPEED doesn't rely on the vagaries of copper to connect you to the outside world. Connection speeds are not only predictable, they're also easily upgradeable. And unlike many other telecoms operators, we offer incremental upgrades from 10Mbit/s all the way through to 1Gbit/s and beyond. No matter how quickly or how large your bandwidth consumption grows, FIBRESPEED will be able to track you all the way, delivering a service that's entirely appropriate to your specific needs. Can your route to the outside world grow with your business?

Platform to Support Services and Applications; are you planning to use VoIP, or the cloud, video, or do you upload and download large files? Whatever your requirements you need an infrastructure that supports rather than hinders you. As well as being reliable and robust, fibre allows you to confidently manage Virtual Private Networks (VPNs) over a single connection to enable whatever applications and services you require. Does your existing connection give you this flexibility?

That's what we mean when we say a faster, better, future – connectivity that matches changing business and residential user requirements in a more 'connected' digital Wales, and digital world.

